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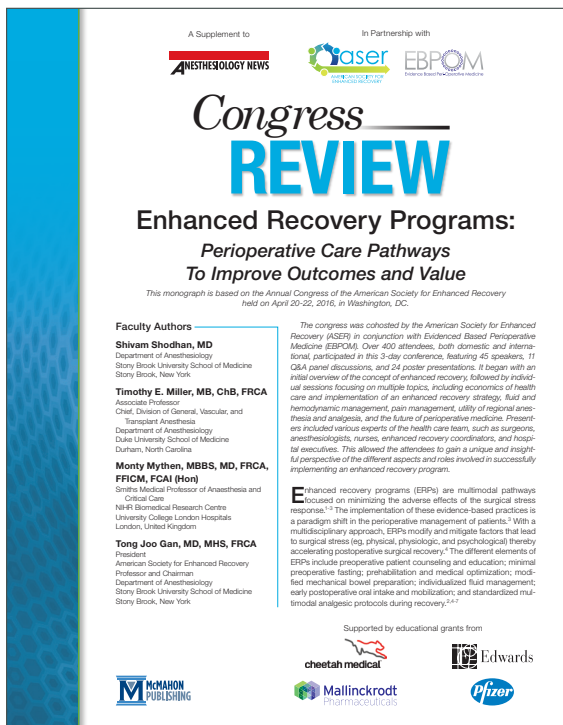
GENERAL SURGERY NEWS



Support the 4th annual Enhanced Recovery Congress Review Monograph

An enduring material based on the
2017 Annual Congress of Enhanced Recovery
And Perioperative Medicine

April 27-29, 2017 | Washington, DC



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Be a part of bringing this exciting new patient care pathway to
Every Anesthesiologist and General Surgeon in the United States!

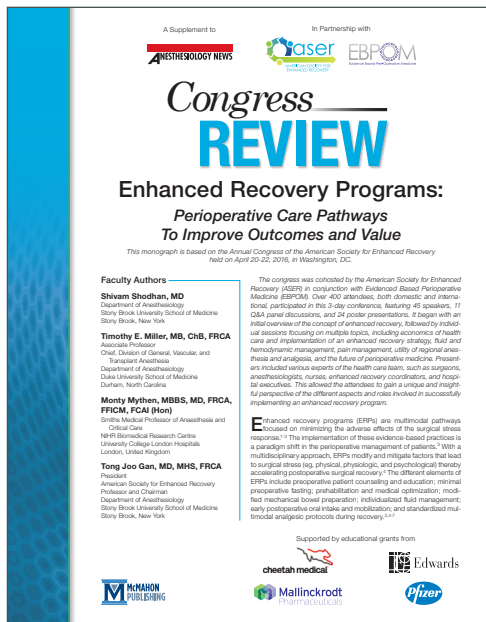
See reverse side for details.

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Published in the best-read Anesthesiology and General Surgery journals in the United States!*



The monograph will be:

- published as an insert in a printed issue of *Anesthesiology News*, reaching every practicing Anesthesiologist in the United States (47,850 physicians)
 - published digitally on the *Anesthesiology News* website, iPad App, and e-Newsletter
 - distributed at every conference attended by *Anesthesiology News* for 1 full year (i.e. ASER, ASA, PGA, SCA, ASRA Spring, ASRA Fall, SCCM, ESA, AANA, NYSORA, etc.)
- *If five or more companies provide a grant, the monograph will also be:
- published as an insert in a printed issue of *General Surgery News*, reaching every General Surgeon, Colon & Rectal Surgeon, Vascular Surgeon, Critical Care Surgeon, Trauma Surgeon in the United States (39,760 physicians)
 - published digitally on the *General Surgery News* website, iPad App, and e-Newsletter
 - distributed at every conference attended by *General Surgery News* for 1 full year (i.e. ACS, SAGES, DDW, ASCRS, ASMBS, AHS, etc.)

Levels of Grant Support

Silver (\$25k)

- recognition as a supporter with a logo on the front cover of the monograph.
- recognition as a supporter with a logo on the monograph landing page on the *Anesthesiology News* website, iPad App, and e-Newsletter
- recognition as a supporter with a logo on all print and digital advertisements promoting the monograph.
- 500 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

Gold (\$30k)

• includes everything in Silver PLUS

- recognition as a supporter with a logo linked back to the supporter's corporate website included on the monograph landing page on the *Anesthesiology News* website and iPad App
- 1,000 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

Platinum (\$35k)

• includes everything in Gold PLUS

- 5,000 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

*If the monograph is also published in *General Surgery News*, all of the exposure items detailed above will also appear in *General Surgery News*.

