

2017 ANNUAL CONGRESS OF ENHANCED RECOVERY AND PERIOPERATIVE MEDICINE

CORPORATE SPONSOR &
EXHIBIT PROSPECTUS



APRIL 27TH-29TH, 2017

**HYATT REGENCY WASHINGTON ON CAPITOL HILL
400 NEW JERSEY AVE NW, WASHINGTON, D.C. 20001**

6737 W. Washington St., Suite 4210 • Milwaukee, WI 53214
(P) 414-389-8610 • (F) 414-276-7704 • www.aserhq.org • info@aserhq.org

ASER Corporate Sponsor

ABOUT ASER

It is a nonprofit organization with an international membership, which is dedicated to promote the practice of enhanced recovery in the perioperative patient through education and research.

THE ASER MISSION

To advance the practice of perioperative enhanced recovery and to contribute to its growth and influences, by fostering and encouraging research, education, public policies, programs and scientific progress.

ASER HISTORY

The concept of Enhanced Recovery of fast-track surgery originated from the work of Professor Henrik Kehlet in Denmark in the 1990s. The ERAS Society in Europe was formed in 2010. The first international ERAS Society Congress was held in France in 2012.

In the USA interest in Enhanced Recovery has been growing since the late 2000s. The Duke University Medical Center Enhanced Recovery Program started in 2010. Since then many centers around the USA have started Enhanced Recovery programs.

The first US Enhanced Recovery Congress organized by the Duke University Department of Anesthesiology and Surgery and was held in Washington DC in 2013. The 2nd US Enhanced Recovery program was held in New Orleans in October 2014, and marked the official launch of the American Society of Enhanced Recovery (ASER). The 2016 ASER Annual Congress was held in Washington, DC with over 600 registrants learning about the latest advances in Enhanced Recovery.

ASER Corporate Sponsor Levels

PLATINUM \$30,000 US

- Two 6 ft. Table Top exhibits
- Eight Complimentary Meeting Registrations
- Eight Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (two time run - full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first serve)

GOLD \$20,000 US

- Two 6 ft. Table Top exhibits
- Six Complimentary Meeting Registrations
- Six Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (one time run - full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first serve) (\$5,000 + based on space availability)

SILVER \$15,000 US

- One 6 ft. Table Top exhibit
- Four Complimentary Meeting Registrations
- Four Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (one time run - 1/2 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first serve) (\$5,000 + based on space availability)

BRONZE \$10,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- Two Memberships in ASER
- One time use of ASER Meeting Registration List
- Advertising space in ASER Newsletter (one time run - 1/4 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to hold private focus group at Annual Congress (\$5,000 + based on space availability)

EXHIBITOR \$3,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- One time use of ASER Annual Congress Registrant List

ASER Corporate Sponsor Application

MAIL OR FAX REGISTRATION FORM

Deadline: March 1, 2017

Contact Information:

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Country: _____

Contact Name*: _____

Title: _____

Phone Number: _____

Email Address: _____

*** All information regarding the meeting will be sent to this person**

Sponsorship Levels	Cost	Symposium Sponsor	Total
Platinum	\$30,000	Included	
Gold	\$20,000	+ 5,000	
Silver	\$15,000	+ 5,000	
Bronze	\$10,000	+ 5,000	
Exhibitor	\$3,000	N/A	

Grand Total \$ _____ **

Please indicate form of payment:

- Check (Enclosed)
- Check (to follow application via US mail)
- EFT Wire Transfer

Send Payment To:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

Fee is due **IN FULL by March 1st, 2017

Corporate Membership Applications must be received to the ASER Offices no later than March 1, 2017.

Registrations are accepted via mail:
American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

Via Fax at 414-276-7704
Via Email at info@aserhq.org

The ASER Offices will confirm receipt of the application.

Payment is accepted via check to:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

OR

Via Electronic Wire Transfer, contact ASER for information.

Payment for Corporate Sponsorship is NOT accepted via Credit Card.

Federal Tax ID# 47-0964192

Questions? Contact ASER via email at info@aserhq.org or via telephone at 414-389-8610.

2017 Annual Congress Schedule *(Subject to Change)*

Wednesday, April 26th 2016

12:00pm - 11:00pm	Sponsor Set-Up
-------------------	----------------

Thursday, April 27th, 2016

10:00am - 10:30am	Break with Sponsors
-------------------	---------------------

12:00pm - 1:30pm	Opportunity for Industry Sponsored Lunch Symposium	SOLD
------------------	--	-------------

3:15pm - 3:45pm	Break with Sponsors
-----------------	---------------------

5:00pm - 6:00pm	Reception with Sponsors
-----------------	-------------------------

Friday, April 28th, 2016

6:30am - 7:30am	Opportunity for Industry Sponsored Breakfast Symposium
-----------------	--

9:30am - 10:00am	Break with Sponsors
------------------	---------------------

12:00pm - 1:15pm	Opportunity for Industry Sponsored Lunch Symposium
------------------	--

3:00pm - 3:30pm	Break with Sponsors
-----------------	---------------------

3:30pm	Sponsors Breakdown
--------	--------------------

ASER Corporate Sponsor Opportunities

	Platinum	Gold	Silver	Bronze	Exhibitor
Fee	\$30,000	\$20,000	\$15,000	\$10,000	\$3,000
Memberships	8	6	4	2	2
Meeting Registrations	8	6	4	2	2
Meeting Registrant Contact List	1	1	1	1	1
8x10 Table Top Exhibit	2 – 6 ft. Table Tops	2 – 6 ft. Table Tops	1 – 6 ft. Table Top	1 – 6 ft. Table Top	1 – 6 ft. Table Top
Prominent Logo Link on ASER website	Included	Included	Included	Included	N/A
Sponsored Symposium	Included	\$5,000	\$5,000	\$5,000	N/A
Advertising	2 Full Page Ads	Full Page Ad	Half-Page Ad	Quarter-Page Ad	N/A

2017 ANNUAL CONGRESS OF ENHANCED RECOVERY AND PERIOPERATIVE MEDICINE

APRIL 27TH-29TH, 2017

HYATT REGENCY WASHINGTON ON CAPITOL HILL
400 NEW JERSEY AVE NW, WASHINGTON, D.C. 20001



For more information please
visit www.aserhq.org

EBPOM
Evidence Based Peri-Operative Medicine

2017 BOARD OF DIRECTORS

President

**Tong J (TJ) Gan, MD, MHS,
FRCA**
Stony Brook University
Stony Brook, NY

President-Elect

Julie Thacker, MD
Duke University
Durham, NC

Vice-President

Tim Miller, MD
Duke University
Durham, NC

Treasurer

Roy Soto, MD
Oakland University William
Beaumont School of
Medicine
Royal Oak, MI

Secretary

**Stefan D. Holubar MD, MS,
FACS, FASCRS**
Dartmouth Hitchcock
Lebanon, NH

Directors

Keith A. (Tony) Jones
The University of Alabama at
Birmingham
Birmingham, AL

Anthony Senagore, MD, MBA
CWRU School of Medicine
Parma, OH

Maxime Cannesson, MD, PhD
University of California, Irvine
Irvine, CA

**Desiree Chappell, CRNA,
MSNA**
Norton Audubon Anesthesia
Louisville, KY

Robin Anderson, RN, BSN
Duke Health
Durham, NC

Terrence Loftus, MD
Loftus Health
Tempe, AZ

**Andrew Saw, MB, FRCA,
FCCM, FFICM**
Vanderbilt University
Nashville, TN

Organizing Committee/Founding

Ruchir Gupta, MD
Stony Brook University
Stony Brook, NY

Robin Anderson, BSN, RN
Duke University Health System
Durham, NC

**Monty Mythen, MD, FRCA,
FFICM, FCAI (Hon)**
University College London
London, UK

Sonya Pease, MD
TeamHealth Anesthesia
Palm Beach Gardens, FL

ASER Advisory Board Chairman

**Monty Mythen, MD, FRCA,
FFICM, FCAI (Hon)**
University College London
London, UK

**Mike Grocott MD, MRCP,
FRCA, FFCIM**
University of Southampton
Southampton, UK

Christopher Wu, MD
Johns Hopkins University
School of Medicine
Baltimore, MD

Robert H. Thiele, MD
University of Virginia School of
Medicine
Charlottesville, Virginia

**Joshua Bloomstone, MD,
CSSGB, CLS**
Partner, Valley Anesthesiology
Consultants, Ltd
Phoenix, AZ

**Robert R. Cima, MD, MA,
FACS, FASCRS**
Mayo Clinic College of Medicine
Phoenix, AZ

Zeev N. Kain, MD, MBA
University of California, Irvine
Orange, CA

Henrik Kehlet, MD, PhD
Rigshospitalet and Glostrup
Hospital
Copenhagen, Denmark

Jeffrey Huang, MD
Anesthesiologists of Greater
Orlando
Orlando, FL

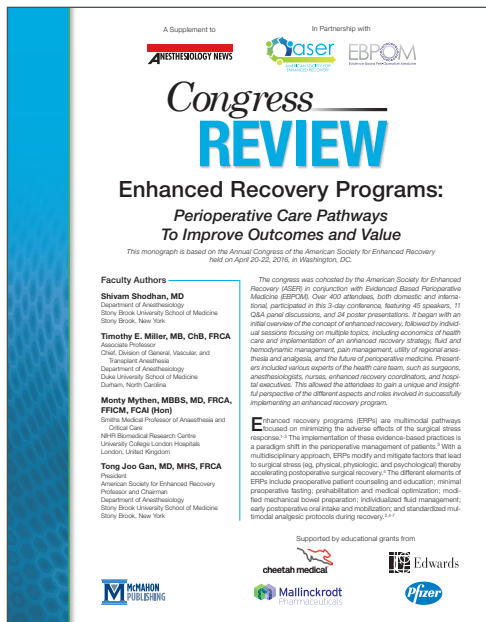
**Conor P. Delaney, MD, MCh,
PhD, FRCSI, FACS, FASCRS**
Case Western Reserve
University
Cleveland, OH

**Liane S Feldman MD CM,
FACS, FRCS**
McGill University Health Centre
Montreal, Quebec

**Clifford Y. Ko, MD, MS, MSHS,
FACS, FASCRS**
UCLA Schools of Medicine and
Public Health
Los Angeles, CA

**Solomon Aronson, MD, MBA,
FACC, FACP, FAHA, FASE**
Duke University Medical Center
Durham, NC

Published in the best-read Anesthesiology and General Surgery journals in the United States!*



The monograph will be:

- published as an insert in a printed issue of *Anesthesiology News*, reaching every practicing Anesthesiologist in the United States (47,850 physicians)
 - published digitally on the *Anesthesiology News* website, iPad App, and e-Newsletter
 - distributed at every conference attended by *Anesthesiology News* for 1 full year (i.e. ASER, ASA, PGA, SCA, ASRA Spring, ASRA Fall, SCCM, ESA, AANA, NYSORA, etc.)
- *If five or more companies provide a grant, the monograph will also be:
- published as an insert in a printed issue of *General Surgery News*, reaching every General Surgeon, Colon & Rectal Surgeon, Vascular Surgeon, Critical Care Surgeon, Trauma Surgeon in the United States (39,760 physicians)
 - published digitally on the *General Surgery News* website, iPad App, and e-Newsletter
 - distributed at every conference attended by *General Surgery News* for 1 full year (i.e. ACS, SAGES, DDW, ASCRS, ASMBS, AHS, etc.)

Levels of Grant Support

Silver (\$25k)

- recognition as a supporter with a logo on the front cover of the monograph.
- recognition as a supporter with a logo on the monograph landing page on the *Anesthesiology News* website, iPad App, and e-Newsletter
- recognition as a supporter with a logo on all print and digital advertisements promoting the monograph.
- 500 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

Gold (\$30k)

- **includes everything in Silver PLUS**
- recognition as a supporter with a logo linked back to the supporter's corporate website included on the monograph landing page on the *Anesthesiology News* website and iPad App
- 1,000 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

Platinum (\$35k)

- **includes everything in Gold PLUS**
- 5,000 reprints of the monograph for representatives to distribute directly to clinicians in the field, at conferences, etc.

*If the monograph is also published in *General Surgery News*, all of the exposure items detailed above will also appear in *General Surgery News*.

