

2018 | 6TH ANNUAL CONGRESS OF ENHANCED RECOVERY AND PERIOPERATIVE MEDICINE

CORPORATE SPONSOR & EXHIBIT PROSPECTUS



MARCH 15TH-17TH, 2018

Marriott Resort Fort Lauderdale Harbor Beach
3030 Holiday Dr., Fort Lauderdale, FL 33316

Find us
on Social
Media



6737 W. Washington St., Suite 4210 • Milwaukee, WI 53214
(P) 414-389-8610 • (F) 414-276-7704 • www.aserhq.org • info@aserhq.org

ASER Corporate Sponsor

ABOUT ASER

It is a nonprofit organization with an international membership, which is dedicated to promote the practice of enhanced recovery in the perioperative patient through education and research.

THE ASER MISSION

To advance the practice of perioperative enhanced recovery and to contribute to its growth and influences, by fostering and encouraging research, education, public policies, programs and scientific progress.

ASER HISTORY

The concept of Enhanced Recovery of fast-track surgery originated from the work of Professor Henrik Kehlet in Denmark in the 1990s. The ERAS Society in Europe was formed in 2010. The first international ERAS Society Congress was held in France in 2012.

In the United States (US) interest in Enhanced Recovery has been growing since the late 2000s. The Duke University Medical Center Enhanced Recovery Program started in 2010. Since then many centers around the US have started Enhanced Recovery programs.

The first US Enhanced Recovery Congress was organized by the Duke University Department of Anesthesiology and Surgery and was held in Washington DC in 2013. The 2nd US Enhanced Recovery program was held in New Orleans in October 2014, and marked the official launch of the American Society of Enhanced Recovery (ASER). The 2016 ASER Annual Congress was held in Washington, DC with over 600 registrants learning about the latest advances in Enhanced Recovery.

ASER Corporate Sponsor Levels

PLATINUM \$30,000 US

- Two 6 ft. Table Top exhibits
- Eight Complimentary Meeting Registrations
- Eight Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (two time run - full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served)
- Opportunity to sponsor workshop (limited to four companies)

GOLD \$20,000 US

- Two 6 ft. Table Top exhibits
- Six Complimentary Meeting Registrations
- Six Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (one time run - full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served) (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

SILVER \$15,000 US

- One 6 ft. Table Top exhibit
- Four Complimentary Meeting Registrations
- Four Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (one time run - 1/2 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served) (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

BRONZE \$10,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- Two Memberships in ASER
- One time use of ASER Meeting Registrant List
- Advertising space in ASER Newsletter (one time run - 1/4 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to hold private focus group at Annual Congress (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

EXHIBITOR \$3,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- One time use of ASER Annual Congress Registrant List
- Opportunity to sponsor workshop for additional \$3,000 (limited to four companies)

ASER Corporate Sponsor Application

MAIL OR FAX REGISTRATION FORM

Deadline: February 23, 2018

Contact Information:

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Country: _____

Contact Name*: _____

Title: _____

Phone Number: _____

Email Address: _____

*** All information regarding the meeting will be sent to this person**

Sponsorship Levels	Cost	Symposium Sponsor	Total
Platinum	\$30,000	Included	
Gold	\$20,000	+ 5,000	
Silver	\$15,000	+ 5,000	
Bronze	\$10,000	+ 5,000	
Exhibitor	\$3,000	N/A	

Grand Total \$ _____**

Please indicate form of payment:

- Check (Enclosed)
- Check (to follow application via US mail)
- EFT Wire Transfer

Send Payment To:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

**Fee is due IN FULL by February 23, 2018

Corporate Membership Applications must be received to the ASER Offices no later than February 23, 2018.

Registrations are accepted via mail:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

Via Fax at 414-276-7704

Via Email at info@aserhq.org

The ASER Offices will confirm receipt of the application.

Payment is accepted via check to:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

OR

Via Electronic Wire Transfer, contact ASER for information.

Payment for Corporate Sponsorship is NOT accepted via Credit Card.

Federal Tax ID# 47-0964192

Questions? Contact ASER via email at info@aserhq.org or via telephone at 414-389-8610.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

2018 Annual Congress Schedule *(Subject to Change)*

Wednesday, March 14th, 2018

4:00pm	Sponsor Set Table Set Up
--------	--------------------------

Thursday, March 15th, 2018

10:00 – 10:30am	Break with Sponsors
12:00pm – 1:00pm	Opportunity for Industry Sponsored Symposium*
3:15pm – 3:45pm	Break with Sponsors
3:45pm – 5:30pm	Opportunity for Industry Sponsored Workshop (limited to 2 companies) *
5:30pm – 7:00pm	Reception with Sponsors
7:15pm – 8:45pm	Opportunity for Industry Sponsored Dinner Symposium*

Friday, March 16th, 2018

10:00 – 10:30am	Break with Sponsors
12:00pm – 1:30pm	Opportunity for Industry Sponsored Symposium *
3:15pm – 3:45pm	Break with Sponsors
3:45pm – 5:30pm	Opportunity for Industry Sponsored Workshop (limited to 2 companies) *
3:45pm	Sponsors Breakdown
5:30pm – 7:00pm	Opportunity for Industry Sponsored Dinner Symposium*

*Additional AV and food/beverage requirements not included, must contract with the hotel

ASER Corporate Sponsor Opportunities

	Platinum	Gold	Silver	Bronze	Exhibitor
Fee	\$30,000	\$20,000	\$15,000	\$10,000	\$3,000
Memberships	8	6	4	2	2
Meeting Registrations	8	6	4	2	2
Meeting Registrant Contact List	1	1	1	1	1
8x10 Table Top Exhibit	2 – 6 ft. Table Tops	2 – 6 ft. Table Tops	1 – 6 ft. Table Top	1 – 6 ft. Table Top	1 – 6 ft. Table Top
Prominent Logo Link on ASER website	Included	Included	Included	Included	N/A
Sponsored Symposium	Included	\$5,000	\$5,000	\$5,000	N/A
Advertising	2 Full Page Ads	Full Page Ad	Half-Page Ad	Quarter-Page Ad	N/A
Workshop Sponsorship (limited to four companies)	Included	Included	Included	Included	\$3,000

2018 ANNUAL CONGRESS OF ENHANCED RECOVERY AND PERIOPERATIVE MEDICINE



MARCH 15TH-17TH, 2018

Marriott Resort Fort Lauderdale

Harbor Beach

3030 Holiday Dr.

Fort Lauderdale, FL

33316



**For more information
please visit www.aserhq.org**

2018 BOARD OF DIRECTORS

President:

Julie Thacker, MD
*Duke University
Durham, NC*

President-Elect:

Tim Miller, MD
*Duke University
Durham, NC*

Vice President:

**Stefan D. Holubar MD, MS, FACS,
FASCRS**
*Cleveland Clinic
Cleveland, OH*

Past President:

Tong J (TJ) Gan, MD, MBA, MHS, FRCA
*Stony Brook University
Stony Brook, NY*

Treasurer:

Maxime Cannesson, MD, PhD
*University of California, Los Angeles
Los Angeles, CA*

Secretary:

Andrew Shaw, MB, FRCA, FCCM, FFICM
*Vanderbilt University
Nashville, TN*

Directors:

Robin Anderson, RN, BSN
*Duke Health
Durham, NC*

Desiree Chappell, CRNA, MSNA
*Norton Audubon Anesthesia
Louisville, KY*

**Vijay Gottumukkala, MS, BS, MD(Anes),
FRCA**
*University of Texas
Houston, TX*

Traci Hedrick, MD
*University of Virginia
Charlottesville, VA*

Terrence Loftus, MD
*Loftus Health
Tempe, AZ*

Matthew D. McEvoy, MD
*Vanderbilt University Medical Center
Nashville, TN*

Anthony Senagore, MD, MBA
*University of Texas Medical Branch at
Galveston
Galveston, TX*

ASER ADVISORY BOARD

Chairman

**Monty Mythen, MD, FRCA, FFICM, FCAI
(Hon)**
*University College London
London, UK*

**Solomon Aronson, MD, MBA, FACC, FACP,
FAHA, FASE**
*Duke University Medical Center
Durham, NC*

Mike Grocott MD, MRCP, FRCA, FFCIM
*University of Southampton
Southampton, UK*

Henrik Kehlet, MD, PhD
*Rigshospitalet and Glostrup Hospital
Copenhagen, Denmark*

**Clifford Y. Ko, MD, MS, MSHS, FACS,
FASCRS**
*UCLA Schools of Medicine and Public Health
Los Angeles, CA*

Ron Lloyd
*Mallinckrodt Pharmaceuticals
Surrey, UK*

Michael M. Mussallem
*Edwards Lifesciences
Irvine, CA*

David M. Stack
*Pacira Pharmaceuticals
Parsippany - Troy Hill, NJ*