

Corporate Sponsor &
Virtual Exhibit Prospectus



ASER FALL 2020 VIRTUAL CONFERENCE

Perioperative Medicine &
Enhanced Recovery Conference

September 29 - October 1, 2020

www.aserhq.org

American Society for Enhanced Recovery
2111 Chestnut Avenue, Suite 145 | Glenview, IL 60025
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ASER Fall 2020 Sponsorship

VIRTUAL EXHIBIT BOOTHS

We are excited to host a virtual exhibit hall which will allow attendees to easily engage with our sponsors. Booths will include up to six contact areas based on the various sponsorship levels outlined below. Attendees are encouraged to participate in the Exhibit Hall Bingo Game and visit each booth for a chance to win an Amazon Gift Card.

WHAT'S INCLUDED

The virtual exhibit booths include a number of opportunities to increase your brand's exposure at the conference this year, as well as to interact with conference attendees. The available sponsorship levels and accompanying benefits are outlined at the bottom of this page. Please contact us if you have any questions.

SPECIFICATIONS

Company Logo

- Vector art format (.ai or .eps) in RGB color.
- Avoid wide images as placement favors square/tall images.

Header Graphic

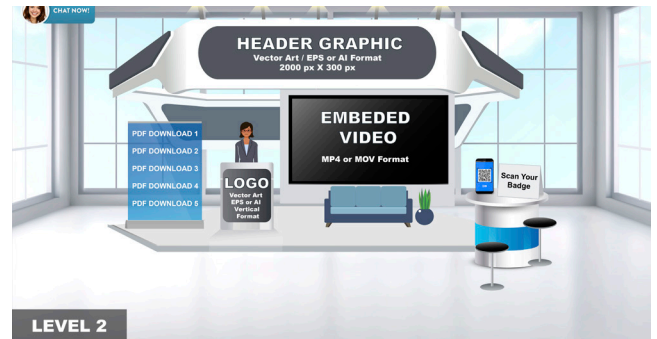
- Vector art format (.ai or .eps) in RGB color.
- Avoid wide images as placement favors square/tall images.
- 2000 px wide by 300 px high.

Video File

- MOV or MP4 format.
- May not exceed maximum allowed length of sponsorship level.

File Downloads

- Any format is acceptable - PDF advised.



	Platinum	Gold	Silver	Bronze	Exhibitor
	\$30,000	\$20,000	\$15,000	\$10,000	\$3,500
Booth Style	Level 3 Booth/ Premier Location	Level 2 Booth/ Premier Location	Level 2 Booth/ Elevated Location	Level 1 Booth	Level 1 Booth
*Custom Design Option	✓				
Virtual Booth Label: (Name, Logo, Contact)	✓	✓	✓	✓	✓
Virtual Booth Lead Retrieval Services	✓	✓	✓	✓	✓
Virtual Booth Download(s)	up to 5	up to 4	up to 3	up to 2	1
Virtual Booth Header Graphic	✓	✓	✓		
Virtual Booth Video	up to 15-minutes	up to 10-minutes	up to 5-minutes		
Corporate Workshop	✓	@ \$4,000	@ \$8,000		
Virtual Booth Live Chat	✓	✓			

* Sponsor provides graphic booth template in vector art format per conference specifications

For questions, please contact: info@aserhq.org

Corporate Workshops

ASER Corporate Workshop opportunities allow qualified companies to be a part of the ASER program and host a workshop/session while maximizing their visibility during the Perioperative Medicine and Enhanced Recovery virtual conference program.

What's Included:

- Sponsor will have the option to host an on demand session or a live scheduled session (limited availability)
- Sponsor is responsible for program content
- Session information will be advertised on the ASER conference website
- One email blast advertising your session sent and designed by ASER
- ASER will provide a virtual gift card (equivalent to a meal) to the first 50 attendees in your session

Live session slots:

- Tuesday September 29, 5:30 pm – 6:15 pm
- Wednesday, September 30, 5:30 pm – 6:15 pm

ASER 2020 Schedule *(Subject to Change)*

Tuesday, September 29, 2020

4:00 pm – 4:45 pm Preoperative Optimization Symposia & Live Panel Discussion

5:30 pm – 6:15 pm **Opportunity for Live Corporate Workshop**

6:45 pm – 7:30 pm Facilitating Postoperative Recovery Symposia & Live Panel Discussion

Wednesday, September 30, 2020

4:00 pm – 4:45 pm Intraoperative Management Symposia & Live Panel Discussion

5:30 pm – 6:15 pm **Opportunity for Live Corporate Workshop**

6:45 pm – 7:30 pm Implementation Strategies for Optimal Outcomes Symposia & Live Panel Discussion

Thursday, October 1, 2020

4:00 pm – 5:00 pm Updates in ERAS and Perioperative Medicine & Live Panel Discussion

For questions, please contact: info@aserhq.org