

2019



2019 Annual Congress of Enhanced Recovery and Perioperative Medicine

April 25–27, 2019

Corporate Sponsor & Exhibit Prospectus

Hyatt Regency Washington on Capitol Hill

400 New Jersey Ave NW

Washington, DC 20001

Find us
on Social
Media



6737 W. Washington St., Suite 4210 • Milwaukee, WI 53214
(P) 414-389-8610 • (F) 414-276-7704 • www.aserhq.org • info@aserhq.org

ASER Corporate Sponsor

ABOUT ASER

It is a nonprofit organization with an international membership, which is dedicated to promote the practice of enhanced recovery in the perioperative patient through education and research.

THE ASER MISSION

To advance the practice of perioperative enhanced recovery and to contribute to its growth and influences, by fostering and encouraging research, education, public policies, programs and scientific progress.

ASER HISTORY

The concept of Enhanced Recovery of fast-track surgery originated from the work of Professor Henrik Kehlet in Denmark in the 1990s. The ERAS Society in Europe was formed in 2010. The first international ERAS Society Congress was held in France in 2012.

In the United States (US) interest in Enhanced Recovery has been growing since the late 2000s. The Duke University Medical Center Enhanced Recovery Program started in 2010. Since then many centers around the US have started Enhanced Recovery programs.

The first US Enhanced Recovery Congress was organized by the Duke University Department of Anesthesiology and Surgery and was held in Washington DC in 2013. The 2nd US Enhanced Recovery program was held in New Orleans in October 2014, and marked the official launch of the American Society of Enhanced Recovery (ASER). The 2016 ASER Annual Congress was held in Washington, DC with over 600 registrants learning about the latest advances in Enhanced Recovery. Annual Congresses were held in 2017 in Washington, D.C. and 2018 in Fort Lauderdale, Florida.

ASER Corporate Sponsor Levels

PLATINUM \$30,000 US

- Two 6 ft. Table Top exhibits
- Eight Complimentary Meeting Registrations
- Eight ASER Memberships
- One time use of ASER Meeting Registrant List
- Advertising space in *ASER Alert* (two time run – full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served)
- Opportunity to sponsor workshop (limited to four companies)

GOLD \$20,000 US

- Two 6 ft. Table Top exhibits
- Six Complimentary Meeting Registrations
- Six ASER Memberships
- One time use of ASER Meeting Registrant List
- Advertising space in *ASER Alert* (one time run – full page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served) (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

SILVER \$15,000 US

- One 6 ft. Table Top exhibit
- Four Complimentary Meeting Registrations
- Four ASER Memberships
- One time use of ASER Meeting Registrant List
- Advertising space in *ASER Alert* (one time run – 1/2 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to sponsor symposium of choice (first come, first served) (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

BRONZE \$10,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- Two ASER Memberships
- One time use of ASER Meeting Registrant List
- Advertising space in *ASER Alert* (one time run – 1/4 page, full color ad)
- Prominent Logo Link from the ASER Website, www.aserhq.org, with link to Corporate Members page
- Opportunity to hold private focus group at Annual Congress (\$5,000 + based on space availability)
- Opportunity to sponsor workshop (limited to four companies)

EXHIBITOR \$3,000 US

- One 6 ft. Table Top exhibit
- Two Complimentary Meeting Registrations
- One time use of ASER Annual Congress Registrant List
- Opportunity to sponsor workshop for additional \$3,000 (limited to four companies)

2019 Annual Congress Schedule *(Subject to Change)*

Wednesday, April 24th, 2019

4:00pm Sponsor Set Table Set Up

Thursday, April 25th, 2019

7:00am – 8:00am Opportunity for Industry Sponsored Symposium*

10:00am – 10:30am ... Break with Sponsors

12:00pm – 1:30pm Opportunity for Industry Sponsored Symposium*

3:15pm – 3:45pm Break with Sponsors

3:45pm – 5:30pm Opportunity for Industry Sponsored Workshops (limited to two companies)*

5:30pm – 7:00pm Reception with Sponsors

Friday, April 26th, 2019

7:00am – 8:00am Opportunity for Industry Sponsored Symposium*

10:00am – 10:30am ... Break with Sponsors

12:00pm – 1:30pm Opportunity for Industry Sponsored Symposium *

3:15pm – 3:45pm Break with Sponsors

3:45pm – 5:30pm Opportunity for Industry Sponsored Workshops (limited to two companies)*

3:45pm Sponsors Breakdown

**Additional AV and food/beverage requirements not included, must contract with the hotel*

ASER Corporate Sponsor Opportunities

	Platinum	Gold	Silver	Bronze	Exhibitor
Fee	\$30,000	\$20,000	\$15,000	\$10,000	\$3,000
Memberships	8	6	4	2	2
Meeting Registrations	8	6	4	2	2
Meeting Registrant Contact List	1	1	1	1	1
8x10 Table Top Exhibit	2 – 6 ft. Table Tops	2 – 6 ft. Table Tops	1 – 6 ft. Table Top	1 – 6 ft. Table Top	1 – 6 ft. Table Top
Prominent Logo Link on ASER website	Included	Included	Included	Included	N/A
Sponsored Symposium	Included	\$5,000	\$5,000	\$5,000	N/A
Advertising	2 Full Page Ads	Full Page Ad	Half-Page Ad	Quarter-Page Ad	N/A
Workshop Sponsorship (limited to four companies)	Included	Included	Included	Included	\$3,000

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.



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For more information please visit www.aserhq.org

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ASER Corporate Sponsor Application

MAIL OR FAX REGISTRATION FORM

Deadline: March 1, 2019

Contact Information:

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Country: _____

Contact Name*: _____

Title: _____

Phone Number: _____

Email Address: _____

*** All information regarding the meeting will be sent to this person**

Sponsorship Levels	Cost	Symposium Sponsor	Total
Platinum	\$30,000	Included	
Gold	\$20,000	+ 5,000	
Silver	\$15,000	+ 5,000	
Bronze	\$10,000	+ 5,000	
Exhibitor	\$3,000	N/A	

Grand Total \$ _____**

Please indicate form of payment:

- Check (Enclosed)
- Check (to follow application via US mail)
- EFT Wire Transfer

Send Payment To:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

**Fee is due IN FULL by March 1, 2019

Corporate Sponsorship Applications must be received to the ASER Office no later than March 1, 2019.

Sponsorships are accepted via mail:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

Via Fax at 414-276-7704

Via Email at info@aserhq.org

The ASER Office will confirm receipt of the application.

Payment is accepted via check to:

American Society for Enhanced Recovery
6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

OR

Via Electronic Wire Transfer, contact ASER for information.

Payment for Corporate Sponsorship is NOT accepted via Credit Card.

Federal Tax ID# 47-0964192

Questions? Contact ASER via email at info@aserhq.org or via telephone at 414-389-8610.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.